

The LuxPad

THE BRUMMELL LUXURY PENTHOUSE INTERIORS BY OLIVER BURNS

29.03.17



Oliver Burns is a luxury architectural interior design studio that thoughtfully designs the world's finest homes. The multi-disciplinary team works across an exclusive portfolio of international turnkey projects and has a world-class reputation for both bespoke private commissions and super-prime development projects, underpinned by the company's core values of Thoughtful Luxury. They share one of their beautiful projects with The LuxPad below...

Project Name: The Brummell Penthouse, Beau House

Floor Area: 2,885 sq ft (plus an 807 sq ft roof terrace)

Project Time Taken: 2 years

Completion of Project: November 2016



Brummell Penthouse Reception Space by Oliver Burns

The Brief

The Brummell Penthouse at Beau House is our first collaboration with central London developer, Dukelease. Our super prime expertise was enlisted to create the crown at the boutique development, a remarkable new residential address in St James's.

Our brief was to create a turnkey property that reflected the illustrious history and significance of the St James's area, with every element of the design drawing inspiration from 17th century arbiter of men's fashion, Beau Brummell. This concept was incorporated into the finest details, from the colour palette of navy blue and greys inspired by traditional tailoring through to the bespoke joinery and specially-crafted architectural lighting.



Brummell Penthouse Entrance to Master Suite by Oliver Burns



Brummell Penthouse Master Bedroom En-Suite by Oliver Burns

We also took a multi-sensory approach, and worked with iconic British perfumers, Floris, to create a bespoke crafted fragrance for the penthouse. As long-time residents of Jermyn Street – once purveyors of fine perfumes to Beau Brummell himself – Floris was the ideal choice to capture the essence of the residence. The resulting fragrance is a fresh citrus, with orange blossom and woody notes, alongside hints to the clean notes associated with the Regency Era.

Creation / planning process

We worked closely with both Dukelease and the architects, Brimelow McSweeney, from the very beginning to transform the building into an iconic residential address. This meant we were able to feed into the architectural design and ensure each space was maximised, from ceiling heights to the outside space which features on every level of the penthouse.



Brummell Penthouse Master Bedroom by Oliver Burns

The penthouse is designed top down to make the best use of the space, as well as allow as much natural light as possible, with the bedrooms on the fifth floor, kitchen, living and entertaining spaces on the sixth and the roof terrace spanning the full width of seventh floor.

Designed to meet every need of contemporary 21st century living, the penthouse features best-in-class finishes, bespoke furniture and state-of-the-art technology which is discreetly integrated into the made to measure joinery. We also incorporated architectural features throughout, including recessed dark wood skirting and a bronze gilded ceiling coffer in the living space.



Brummell Penthouse Reception Space by Oliver Burns

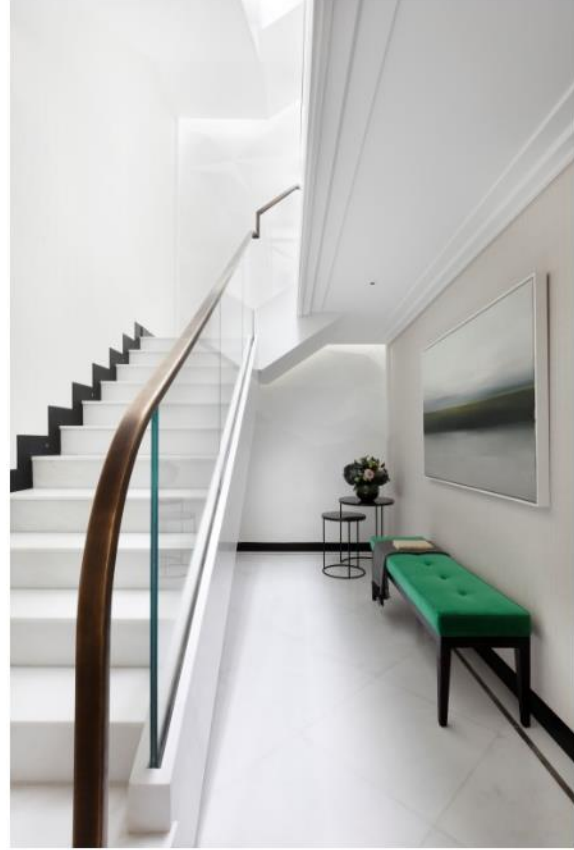
How it went?

Overall, the project was a huge success. The finished result was exactly what we – and Dukelease – wanted, which was to pay homage to Jermyn Street by weaving subtle elements of its fashion and tailoring heritage throughout. Given the rarity of residential property in St James's, we wanted to create something completely one-of-a-kind. Designing The Brummell provided us with this unique opportunity to create one of London's finest homes, and somewhere that will be treasured for years to come.



The Brummell Penthouse at Beau House by Oliver Burns from Oliver Burns on Vimeo.

The Brummell brings to life our core value of 'Thoughtful Luxury' in every detail, from the leather-lined shelves in the dressing room, specialist artwork display shelf and seven different types of marble each handpicked for the penthouse, through to the seamlessly integrated hidden technology and lighting system designed to enhance finishes and architectural details.



Favourite room / part of the project and why?

The main reception room, which incorporates an open plan kitchen, dining and living area. Although the room has been designed to have distinct zones, each with its own unique style, the whole room is very cohesive. You get the best of all worlds as the room also has a fantastic adjoining terrace. It is here that the tailoring elements really come into their own, from the houndstooth detailing on the bespoke Tibetan wool and silk rug, to the handcrafted Aiveen Daly chevron dining chairs. We chose a rich colour palette of navy blue, grey, soft metallics, accents of burnt orange and emerald green to reflect those used in traditional tailoring. These are layered against a spectrum of neutral colours to reflect Beau Brummell's own penchant for understated hues. Even the sense of arrival into the room has been carefully planned - you enter through full-height glazed doors with feature bronze inlay detailing, with a striking Windfall chandelier with Swarovski crystals the first thing you see when you walk in.



Brummell Penthouse Dining Space by Oliver Burns

There is also the spectacular seventh floor roof terrace – the crowning glory of the penthouse. It's spread across almost 1,000 sq ft, and is a real sanctuary in the heart of London. We worked closely with Dukelease and the architects to integrate the external plant area – originally on the terrace level – into the roof structure, creating a full-width roof terrace with near 360-degree panoramas across the city. With outdoor space extremely rare in such a prized location, we wanted to maximise its potential, as well as the views. We envisaged the terrace as an extension of the entertaining spaces: beneath the eight-seater dining table is a bespoke herringbone grille providing underfloor heating and mirroring the flooring in the living spaces below, while George Smith all-weather sofas and chairs, an outdoor television and a decadent kitchen with antique brown satinato granite worktops and backlit white onyx, ensure the roof terrace is the ultimate in luxury outdoor living.



Brummell Penthouse Kitchen by Oliver Burns

Any issues / problems you had to overcome during the project?

The building itself incorporates a steel structure, positioned both horizontally and vertically, which was initially challenging to work with. To maximise the ceiling heights and get the coffers in the right places, we had to navigate the steels - no easy feat! It was a case of working with the building and making the most of the structure; we used it to our advantage to create zoned spaces within rooms.